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PHOTO EDITORS: Images available for download at

<http://www.flickr.com/photos/uwartsinstitute/sets/72157624825286645/>

Artist in Residence Tad Gloeckler Rethinks the Everyday

MADISON—The Arts Institute and the UW-Madison Design Studies Program are pleased to announce Tad Gloeckler's spring semester 2011 arts residency. The Arts Institute Interdisciplinary Arts Residency Program brings innovative artists to campus to teach semester-long, interdepartmental courses and to publicly present their work for campus and community audiences. Tad Gloeckler is hosted by the Design Studies Program and cosponsored by the Art Department, the Department of Landscape Architecture, and the Dance Department. Other partners include the Madison Museum of Contemporary Art and Taliesin in Spring Green, Wisconsin.

Tad Gloeckler is an award winning artist/ architect/designer whose work inhabits the overlap between art and design. He incorporates elements of sculpture, industrial design, performance, furniture design, ritual, graphic design, landscape, non-static forms and jewelry/metals into complex assemblages, using a range of techniques from hand carving to industrial computerized milling.

While in residence, Tad Gloeckler is bringing together students from the Art, Design, and Landscape Architecture Departments to teach a semester-long course on "Drag Space." This course looks at the way public spaces gain identity through the activities they contain as much as through form and the way this process can be manipulated to engage the public in discussion and reflection about issues. Students are designing and building a mobile installation in response to a specific environment. Using cargo bicycles as a base, they will present these installations publicly on Saturday, April 30th on the UW-Madison campus and throughout the downtown Madison area.

Tad Gloeckler Press Release\ Add 1

The public can participate in Gloeckler's residency at several other free public events. On Friday, February 25th at 6:30 pm, he will give an Artist's Talk at the Madison Museum of Contemporary Art (MMoCA), followed on Saturday, February 26th at 11:00 am by a workshop on found object art entitled "Meanings of Everyday Objects." On Wednesday, April 20th Gloeckler will present his work "SchoodicPeninsulaBlackDiabaseDikeTeaTablewith-PopoverJamandButterDipPools" as part of the campus Earth Day celebration. Finally, on Thursday, May 5th at 6pm, Gloeckler will offer a workshop at the Madison Children's Museum on "Fishing for Found Objects" for children ages 8 and above. Details on all of these events are included below.

For more information on the Tad Gloeckler residency or on the Interdisciplinary Arts Residency program, please see <http://www.arts.wisc.edu/artsinstitute/IAR/gloeckler> or contact Kate Hewson at 608-263-9290 or kahewson@wisc.edu.

Tad Gloeckler Press Release\ Add 2

PUBLIC EVENTS

Friday, February 25, 2011

Artist's Presentation: "Rethinking the Everyday"

6:30 - 7:30 pm

Madison Museum of Contemporary Art | 227 State Street

Award winning artist, architect, and designer Tad Gloeckler will present an overview of his work. His talk complements an exhibition of works by multimedia artist Shinique Smith on view in MMoCA's main galleries. Free and open to the public.

Information: 608-257-0158

Saturday, February 26, 2011

"Meanings of Everyday Objects: A Workshop with Tad Gloeckler"

11:00 am - 2:00 pm

Madison Museum of Contemporary Art | 227 State Street

Participants will examine ways to generate different readings of everyday objects by manipulating form and gesture in this free workshop with Tad Gloeckler. Starting with found objects, participants will use stream of consciousness forays, rough sketch transformations, juxtapositions, and assemblage to rethink the meanings of objects. Appropriate for ages 16 and above. Free and open to the public. Note: workshop is currently full; call 257-0158 ext 227 by February 24 to be added to a waiting list.

Wednesday, April 20, 2011

**Performance/Installation: "Schoodic Peninsula-
BlackDiabaseDikeTeaTablewithPopoverJamandButterDipPools"**

10:45am - 12:15pm

Wisconsin Institutes of Discovery | 1300 University Avenue

Tad Gloeckler will present his work "Schoodic Peninsula Black Diabase Dike Tea Table with Popover Jam and Butter Dip Pools" as part of the campus Earth Day celebration. More information and a full schedule for Earth Day is available at www.nelson.wisc.edu or www.discovery.wisc.edu.

Information: 608-316-4300

Saturday, April 30, 2011

Performance/Installation: "Drag Space"

All day

Students from Tad Gloeckler's "Drag Space" course will present moving installations mounted on cargo bicycles on the UW-Madison campus and in Madison's downtown area. Free and open to the public.

Information: 608-263-9290

Tad Gloeckler Press Release\ Add 3

Thursday, May 5, 2011

Workshop: "Fishing for Found Objects"

6:00 - 8:00pm

Madison Children's Museum | 100 North Hamilton Street

Tad Gloeckler will offer a workshop for children ages 8 and above in building artistic fishing lures using found objects. Children must be accompanied by parent(s). To register contact McKenzie Glynn-Zdrale, Registration Coordinator at 608-354-0550 or email mglynn-zdrale@madisonchildrensmuseum.org by Monday May 2nd, 2011.

Information: Angela Johnson at 608-354-0146, or
ajohnson@madisonchildrensmuseum.org

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