



## Arts Institute

UNIVERSITY OF WISCONSIN-MADISON

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**RESIDENCY WEBSITE & PROMOTIONAL VIDEO:** [www.go.wisc.edu/juandemarcos](http://www.go.wisc.edu/juandemarcos)  
<https://www.youtube.com/watch?v=Oo4Hh0vucng> (updated link and website)

**PHOTOS & DETAILED BIOS:** UW-Madison Box folder:  
<https://uwmadison.box.com/s/piqmfzt054zqylpzcj8c2hg7l6nwg4w7>

Google Drive folder:  
<https://drive.google.com/open?id=0B6fScjurxGCLfmpmZzkzN0JHTXZaSTRNTXBZRzVicm5XQmx6aEd4bmZkV2Z6NW42LWRETHM>

**ARTS INSTITUTE WEBSITE & SOCIAL MEDIA:** [www.artsinstitute.wisc.edu](http://www.artsinstitute.wisc.edu) |  
[www.arts.wisc.edu](http://www.arts.wisc.edu) | @uwmadisonarts ([facebook](#), [instagram](#), [pinterest](#), and [twitter](#))

### **UW-Madison to host legendary Cuban musician – Juan de Marcos González, a driving force behind the Buena Vista Social Club, as the Fall 2015 Arts Institute’s Interdisciplinary Artist in Residence**

MADISON, Wis— The University of Wisconsin–Madison Arts Institute, the School of Music, and the Office of Multicultural Arts Initiatives (OMAI) within the Division of Diversity, Equity & Educational Achievement welcome legendary Afro-Cuban musician Juan de Marcos González as the interdisciplinary artist in residence for the fall 2015 semester. The UW-Madison Arts Institute’s Interdisciplinary Arts Residency Program brings innovative artists to campus to teach semester-long, interdepartmental courses and to publicly present their work for campus and community audiences.

During his residency, notable Cuban artists and groups including Afro-Cuban All Stars, Telmary Diaz, Pellejo Seco, and musical members of his family (who also are part of [Afro-Cuban All Stars](#)) will perform in Madison. He will present numerous lectures on the history of Cuban music and teach a lecture course called “Afro-Cuban Music: Roots, Jazz, Hip Hop” and a production course “Music Production: Afro-Cuban and Hip Hop Music.”



Juan de Marcos González  
Photo credit: Tom Erlich

Juan de Marcos González was born in Havana, Cuba and grew up surrounded by music. As a musician, composer, and producer, it is his mission to showcase the wealth, diversity, and vitality of Afro-Cuban music to the world. Through his work with the Afro-Cuban All Stars, the Buena Vista Social Club, Rubén González, Ibrahim Ferrer, Sierra Maestra, and others, he

Arts Institute

University of Wisconsin-Madison Lathrop Hall, Room B150 1050 University Avenue Madison, Wisconsin 53706  
608-263-9290 [artsinstitute.wisc.edu](http://artsinstitute.wisc.edu) [arts.wisc.edu](http://arts.wisc.edu)

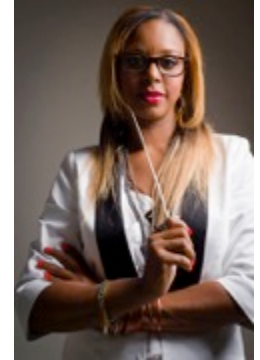
has made an extraordinary contribution to raising the profile of Cuban music throughout the world. He has been nominated for a Latin Billboard Award and multiple times for Grammy Awards. During his career, Juan de Marcos has arranged, conducted, produced/co-produced, and/or performed on more than twenty-five albums. (Detailed artist bio below).

**Juan de Marcos González UW-Madison Arts Institute**  
**Interdisciplinary Arts Residency Public Events**

*(all locations are in Madison and are free unless noted otherwise)*

**Sunday, September 13 | 2-4pm**

Cuban String Ensemble: Performance workshop with Glicería González Abreu (Juan de Marcos' daughter) commences – registration deadline September 6  
UW-Madison Division of Continuing Studies | Workshop fee: \$50  
Sundays through October 18 | 608-262-2451  
[www.continuingstudies.wisc.edu](http://www.continuingstudies.wisc.edu)  
Humanities 1321 | 455 N Park St



Glicería González Abreu  
Photo credit: Nicolas Switalsky

**Tuesday, September 15 | 6-8pm – UPDATED**

Juan de Marcos welcome reception  
Performance by The New Breed featuring Eric Siereveld  
[www.cardinalbar.com](http://www.cardinalbar.com)  
Cardinal Bar | 418 E Wilson St

**Saturday, September 19 | 5:15pm – UPDATED**

Pellejo Seco performs as part of the Madison World Music Festival at the Willy Street Fair  
[www.go.wisc.edu/worldmusicfest2015](http://www.go.wisc.edu/worldmusicfest2015)  
900 and 1000 blocks of Williamson Street (between Paterson and Brearly)



Pellejo Seco  
Photo courtesy of Pellejo Seco

**Tuesday, September 22 | 7:30-9pm – UPDATED**

Lecture featuring Pellejo Seco: "Cuban Son"  
Music Hall | 925 Bascom Mall

**Tuesday, September 29 | 7:30-9pm**

Lecture featuring Afro-Cuban All Stars: "Popular Cuban Music"  
Music Hall | 925 Bascom Mall

**Friday, October 2 | 8pm**

Afro-Cuban All Stars concert  
[www.overturecenter.org](http://www.overturecenter.org) | Cost: \$25-40  
Overture Center | 201 State St



Afro-Cuban All Stars  
Photo Credit: Michael O'Shea

**Tuesday, October 6 | 7:30-9pm**

Lecture: "Africanism in Cuban Music"  
Fredric March Play Circle, Memorial Union | 800 Langdon St

**Tuesday, October 13 | 7:30-9pm**

Lecture: "The Danzón and Cuban Social Dance"  
Fredric March Play Circle, Memorial Union | 800 Langdon St



**Sunday, October 18 | 5-7pm**

Performance by students of Glicería González Abreu's workshop and by Madison's Charanga Agozá. Includes lecture by Juan de Marcos.  
Immanuel Lutheran Church | 1021 Spaight St

**Tuesday, October 20 | 7:30-9pm**

Lecture featuring [Telmary Diaz](#): "Hip Hop in Cuba"  
Fredric March Play Circle, Memorial Union | 800 Langdon St

**Thursday-Saturday, October 22-24 | TBA**

Telmary Diaz featured at Passing the Mic  
Office of Multicultural Arts Initiatives (OMAI) |  
[www.omai.wisc.edu](http://www.omai.wisc.edu)  
Overture Center, Promenade Hall | 201 State St



Telmary Diaz

**Sunday, October 25 | 10am - UPDATED**

Performance by the UW-Madison Latin Jazz Ensemble  
Wisconsin Science Festival | [www.wisconsinsciencefest.org](http://www.wisconsinsciencefest.org)  
Discovery Building | 330 N. Orchard St

**Tuesday, November 3 | 7:30-9pm**

Lecture: "European Influence on Cuban Popular Music"  
Fredric March Play Circle, Memorial Union | 800 Langdon St

**Tuesday, November 10 | 7:30-9pm - UPDATED**

Lecture: "Cuban Composers: 18th Century to Today"  
Fredric March Play Circle, Memorial Union | 800 Langdon St

**Tuesday, December 8 | 7:30-9pm**

Juan de Marcos students' performance and lecture: "Afro-Cuban Jazz"  
Fredric March Play Circle, Memorial Union | 800 Langdon St

**Fall 2015 Courses**

Juan de Marcos González is teaching an interdisciplinary course called "**Afro-Cuban Music: Roots, Jazz, Hip Hop.**" This lecture-based course will be a rare opportunity for UW-Madison students to learn about the development of Afro-Cuban music and the emergence of Cuban Hip Hop, and will cover historical and contemporary Afro-Cuban musical and dance styles including the danza, contradanza, jazz, son montuno, changüí, salsa, timba, hip hop, and reggaeton along with contributors to Cuban music such as Machito and Grupo Irakere.

Students interested in recording original music based upon the work presented in his lecture course will also have the chance to learn from Juan de Marcos in a separate course "Music Production: Afro-Cuban and Hip Hop Music." [Dr. Johannes Wallmann](#), Director of Jazz Studies for UW-Madison School of Music, will be the lead faculty member for the residency.

**Fall 2015 Residency Sponsors**

Juan de Marcos González's residency is presented by the [UW-Madison Arts Institute](#) and is hosted by the [School of Music](#) and the [Office of Multicultural Arts Initiatives \(OMAI\)](#). OMAI

proposed the Juan de Marcos residency to coincide with the program's 10th anniversary celebrations. His residency is cosponsored by UW-Madison's Afro-American Studies Department; Department of Art History; Dance Department; Art Department; Latin American, Caribbean and Iberian Studies Program; and A.E. Havens Center for the Study of Social Justice. Additional campus support is provided by the Anonymous Fund, Division of Continuing Studies, and Wisconsin Union Theater. Community partners include the Greater Madison Jazz Consortium, the Dane County Cultural Affairs Commission (Dane Arts), the Madison Arts Commission, 100state, and the Overture Center. The Art Institute's Interdisciplinary Arts Residency Program is made possible by funding from the UW-Madison Office of the Provost.

For more information, visit: [www.go.wisc.edu/juandemarcos](http://www.go.wisc.edu/juandemarcos)

### **Juan de Marcos González Biography**

Grammy Award winner, Juan de Marcos (given name) González is a central figure in Cuban music. His work with the Afro-Cuban All Stars, the Buena Vista Social Club, Ruben González, Ibrahim Ferrer, Sierra Maestra, and others - has made an extraordinary contribution to raising the profile of Cuban music throughout the world.

Juan de Marcos was born in Havana in 1954 and grew up surrounded by music (his father, Marcos González, was a singer and played with the great Arsenio Rodríguez). He studied classical guitar at the Conservatorio Amadeo Roldán and tres guitar at Conservatorio Ignacio Cervantes - both in Havana, and privately with the great maestros Vicente González Rubiera and Leopoldina Núñez. He also studied contemporary harmony and orchestral conducting at Goldsmiths, University of London. Besides his musical studies, he has degrees in engineering (with a focus on hydraulic engineering) and Russian and English languages along with a doctorate in agronomical sciences.

In 1976, while studying engineering and music, he co-founded the group Sierra Maestra. Styled as a traditional Cuban septeto group (tres, trumpet, bass, percussion, and vocals), the dynamic young band's aim was to bring about an appreciation of Cuban *son* (musical and dance style) to the youth of the island. The band achieved great success and recorded fourteen albums in Cuba, Africa, and Europe, toured many countries, and received various awards.

In 1996, Juan de Marcos formed the Afro-Cuban All Stars as a way to promote and celebrate the "golden age" of Cuban music from the 1950s. Their album "A toda Cuba le gusta" (Grammy Nominee '98) was the first to be recorded in the now famous Buena Vista Social Club sessions and Juan de Marcos proved to be a springboard for the success that came up. Following the album's release, Juan de Marcos led the Afro-Cuban All Stars and The Ruben González Ensemble on their debut European and U.S. tours and directed the Buena Vista Social Club at top performance venues worldwide including Amsterdam's Le Carré, New York's Carnegie Hall, and Mexico City's Auditorio Nacional.

His work has been nominated for multiple Grammy Awards and once for a Latin Billboard award, and his Afro-Cuban All Stars were voted "Best Beyond Band" by *DownBeat* magazine. During his career, Juan de Marcos has arranged, conducted, produced/co-produced, and/or performed on more than twenty-five albums, some of the albums, "Dundunbanza" (Sierra Maestra, 1994), "A toda Cuba le gusta" (Afro-Cuban All Stars, 1997), "Distinto, diferente" (Afro-cuban All Stars, 1999), "Introducing Ruben González"



(Ruben González, 1997), “Buena Vista Social Club presents Ibrahim Ferrer” (Ibrahim Ferrer, 1999), and “Buena Vista Social Club” (1997), have been acclaimed as key cultural Cuban productions. In 2000, he was honored with his friend Nick Gold, Owner of World Circuit Records label, the first WOMEX (World Music Expo) Award in 2000.

For more on Juan de Marcos González, visit:  
[www.afrocubanallstarsonline.com/eng/bio/](http://www.afrocubanallstarsonline.com/eng/bio/)

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### **UW-Madison Arts Institute’s Interdisciplinary Arts Residency Program**

The University of Wisconsin-Madison Arts Institute has hosted the artists in residence since 1995 and formally launched the Interdisciplinary Arts Residency Program (IARP) in 1999. The IARP enables the Arts Institute to support extended residencies for the benefit of all arts departments and programs of the UW-Madison through its interdepartmental and interdisciplinary approach. While in residence, artists teach an interdisciplinary course for university credit, present at least one free public event, and participate in community outreach activities. The program gives students exposure to working artists, provides course credit, and strengthens programmatic ties among individual departments, programs, and other campus and community arts entities. The program also provides opportunities for the community to meet and exchange ideas with world-renowned artists.

To learn more, please visit: [go.wisc.edu/artsresidency](http://go.wisc.edu/artsresidency)

### **UW-Madison Arts Institute Overview – “The Voice of the Arts”**

As a division of the University of Wisconsin-Madison, the Arts Institute speaks for and on behalf of the collective voice and vision of the arts. We advance the arts as an invaluable resource to a vital university, and we promote all forms of artistic expression, experience, and interpretation as fundamental paths to engaging and understanding our world. The Institute’s programs and initiatives include, but are not limited to, the Interdisciplinary Arts Residency Program, the Madison Early Music Festival, the Wisconsin Film Festival, and the Arts on Campus website.

Arts Institute: [www.artsinstitute.wisc.edu](http://www.artsinstitute.wisc.edu)  
Arts on Campus (arts calendar): [www.arts.wisc.edu](http://www.arts.wisc.edu)  
Social Media: [@uwmadisonarts](https://www.instagram.com/uwmadisonarts) ([facebook](https://www.facebook.com/uwmadisonarts), [instagram](https://www.instagram.com/uwmadisonarts), [pinterest](https://www.pinterest.com/uwmadisonarts), and [twitter](https://twitter.com/uwmadisonarts))

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