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Please provide some lead-time on interview requests due to Meeta Mastani's schedule.

**RESIDENCY WEBSITE:** <u>go.wisc.edu/meeta</u>

Please use go.wisc.edu/meeta in publicity and promotional materials. It is a vanity URL.

PHOTOS & BIOS: https://uwmadison.box.com/v/MeetaMastani

# UW-Madison to host print/dye artist and community advocate – Meeta Mastani – as the Fall 2016 Arts Institute's Interdisciplinary Artist in Residence

MADISON, Wis. – The University of Wisconsin–Madison <u>Arts</u> <u>Institute</u> (presenter), the <u>Department of Art History</u> (host) and co-sponsors <u>Art Department</u>, <u>Design Studies</u> <u>Department</u>, the <u>Helen Louise Allen Textile Collection</u> and the <u>Center for South Asia</u> welcome Meeta Mastani as the Interdisciplinary Artist in Residence for the Fall 2016 semester. Professor Henry Drewal, Department of Art History, is the lead faculty for this residency.

The UW–Madison Arts Institute's Interdisciplinary Arts Residency Program brings innovative artists to campus to teach semester-long, interdepartmental courses and to publicly present their work for campus and community audiences.



Meeta Mastani Photo courtesy of the artist.

Meeta Mastani (Meeta is her preferred and first name) is an internationally known print/dye artist, design specialist and community development advocate. For the last 25 years, she has worked at the intersection of sustainable development, culture, craft, design, arts and retail, helping to generate livelihoods for marginalized individuals and communities. She is the co-founder of <u>Bindaas Unlimited</u>, a sustainable, fair trade textile and craft business. Her work was recently shown in the exhibition "The Fabric of India" at the Victoria and Albert Museum in London. (Meeta's detailed biography is on pages 2-3).

During her residency at UW–Madison, Meeta will teach "<u>Tactile Textiles – From 2D to 3D</u>" to give students an opportunity to learn about the art of painting, printing and dyeing in non-toxic colors along with learning about the global artistry of draping and ancient craft traditions in South Asia. Her students and campus collaborators will present an inter-disciplinary installation and performance at the end of the semester. There will also be guest artists speaking at public events and working with students throughout the semester.

Arts Institute University of Wisconsin-Madison Lathrop Hall, Room B136 1050 University Avenue Madison, Wisconsin 53706 608-890-2718 www.arts.wisc.edu



# Public Events | go.wisc.edu/meeta

All the events are free and take place in Madison, Wisconsin unless noted otherwise. Events are subject to change. Visit <u>website</u> for more details including additional events not listed below. **\*Revised events are September 27 and October 18** - new time and location.

### Wednesday, September 14 | 1:45 - 4:15 p.m.

Food and Color: Creating Images with Henna Participants will learn how to transform food and henna into political and decorative themes. Supplies will be provided.

Third Floor Terrace, Humanities Building | 455 N. Park St.

#### Tuesday, September 27\* | 5:00 – 6:00 p.m.

Artist Talk with Sarah K Khan Public event and screening of Sarah K Khan's film "Bowing to No One." Khan, a multimedia artist, will discuss art as a tool of political expression through her character Amrita Simla. Room L160, Elvehjem Building | 800 University Ave.

## Tuesday, October 18\* | 5:00 – 6:00 p.m.

Artist Talk with Lakshmi Narayan Kadambi Public event and workshop on the history and draping styles of India. Room L160, Elvehjem Building | 800 University Ave.

#### Friday, October 21 | 8:30 -10:15 a.m.

Panel "Decay and Resilience in the Indian Arts and Craft Sector with a Focus on Textiles" Panel includes Meeta Mastani, Lakshmi Narayan Kadambi, Sarah K Khan and Henry Drewal Annual Conference on South Asia Madison Concourse Hotel, Parlor 638 | 1 W. Dayton St. Registration and Fee Required More information at: southasiaconference.wisc.edu

#### **December Final Event**

Details to be announced

Meeta, her students and campus collaborators will present an interdisciplinary installation and performance as a culmination of her residency.

# **Biographies**

#### Meeta Mastani | bindaasunlimited.com

Meeta Mastani is an internationally known print/dye artist, design specialist and community development advocate. For the last 25 years, Meeta has worked at the intersection of sustainable development, culture, craft, design, arts and retail, helping to generate livelihoods for marginalized individuals and communities.

Since graduating from Delhi University, Meeta has researched and worked intensively in the Indian



Meeta Mastani, artistans and their families. Photo courtesy of the artist.



crafts scene. She works with artisans across India in the areas of printed textiles, weaving, embroidery, folk art, leather work, wood work, pottery and metal work, serving on the boards of several craft and development organizations. Since co-founding <u>Bindaas</u> <u>Unlimited</u>, a sustainable, fair trade textile and craft business, she has focused on reinterpreting traditional craft and art for urban and international markets.

As one of the founders of a craft-centered development initiative, she has lived in rural Rajasthan where she has created contemporary block prints on textiles and T-shirts with ancient printer communities, reviving and expanding the natural dye traditions and creating new designs and techniques. An example of her work was recently displayed at the exhibition "The Fabric of India" at the Victoria and Albert Museum in London.

### Sarah K Khan | amritasimla.com

Sarah K Khan is a multimedia artist working in the area of film, photography, textiles and more. She is the creator of 'Amrita Simla,' a character that speaks of political and personal narratives, making visible the invisible in a seriously playful and playfully serious way. As part of the residency, Khan will talk of her work and art as a tool of political expression.

### Lakshmi Narayan Kadambi

Lakshmi Narayan Kadambi is a researcher, writer and creative interventionist working with Indian textiles and crafts. Through her program Thinkfolk, she connects communities of artists and artisans in South Asia with communities in New England, especially students, teachers and practitioners of art, design and culture. She travels extensively sharing her draping expertise and has been published in "Saris: Tradition and Beyond and Threads and Voices." For the residency, she will demonstrate and teach the art of draping textiles and talk about the changes in cultural contexts that elicit different responses in draping.

### Meghana Jain Singh

Meghana Jain Singh is an Associate Professor at the Indian Institute of Crafts & Design in Jaipur. Trained in multiple skills in design and education domains, she has been part of commercial and grassroots design setups, design colleges, schools and special education, including designing contemporary hand prints for the last ten years. During the residency, she will work with students to facilitate the process of developing a concept into a print.

# <u>UW-Madison Arts Institute's Interdisciplinary</u> <u>Arts Residency Program</u>

The University of Wisconsin–Madison Arts Institute has hosted artists in residence since 1995 and formally launched the Interdisciplinary Arts Residency Program (IARP) in 1999. The IARP enables the Arts Institute







Top: Photo of Sarah K Khan by Henry Drewal. Middle: Photo of Lakshmi Narayan Kadambi – courtesy of the artist. Bottom: Photo of Meghana Jain Singh by Dhanajai Singh.



to support extended residencies for the benefit of all arts departments and programs of the UW-Madison through its interdepartmental and interdisciplinary approach. While in residence, artists teach an interdisciplinary course for university credit, present at least one free public event and participate in community outreach activities. The program gives students exposure to working artists, provides course credit and strengthens programmatic ties among individual departments, programs and other campus and community arts entities. The program also provides opportunities for the community to meet and exchange ideas with world-renowned artists. The IARP is made possible by funding from the university's Office of the Provost.

To learn more, please visit: go.wisc.edu/artsresidency

# **UW-Madison Arts Institute Overview**

As a division of the University of Wisconsin–Madison, the Arts Institute is a gateway to the arts at the university. We advance the arts as an invaluable resource to a vital university, and we promote all forms of artistic expression, experience and interpretation as fundamental paths to engaging and understanding our world.

The Institute's programs and initiatives include, but are not limited to, the <u>Interdisciplinary</u> <u>Arts Residency Program</u>, the <u>Madison Early Music Festival</u>, the <u>Wisconsin Film Festival</u> and the <u>Arts on Campus</u> website.

Arts Institute: <u>artsinstitute.wisc.edu</u> Arts on Campus (includes an arts calendar): <u>arts.wisc.edu</u> Social Media: **@uwmadisonarts** (facebook, instagram, pinterest & twitter)

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